MCO COVID 19 Vaccination Member and Provider Incentives



Aetna Better Health" of Kentucky

Anthem. BlueCross BlueShield

Medicaid

Humana Healthy Horizons

Healthy Horizons™ in Kentucky



United Healthcare Community Plan



Member incentive: \$100 VISA gift card or \$25 VISA gift card

Eligibility: \$100 gift card for members 16+ who are fully vaccinated and members who receive a booster (if gift card wasn't previously received); \$25 for members 5-15 who are fully vaccinated.

How to claim gift card:

No action required by member. Aetna will automatically issue the gift card.

Provider incentive: \$50 for value-based providers per vaccination for members on their panel

Additional offerings: Free transportation to vaccine appointments.

Free at home COVID-19 test kits.

Assistance for Community Based Organizations and Providers with coordinating vaccination clinics.

All incentives offered through June 30, 2022.

Member incentive: \$100 gift card from a variety of retailers and restaurants

Eligibility: fully COVID-19 vaccinated members ages 5 and up.

How to claim gift card:

Members can self-service online at anthem.com/kymedicaid or call 888-757-9375

Provider incentive:

Participating Kentucky primary care providers with an Anthem Medicaid panel size of 25+ members ages 12+. Payout varies by percentage of members vaccinated. Program runs through Dec. 31, 2021. Providers who serve Anthem members ages 5-11 will be paid \$50 for every member aged vaccinated on or before May 31, 2022.

Additional offerings:

Transportation for COVID vaccine appointments

14 free home delivered meals approved by a Case Manager who have been released from the hospital after a COVID-19 diagnosis.

Member incentive: \$40 gift card for a variety of retailers and restaurants

Eligibility: members who are eligible for the COVID-19 vaccine and fully vaccinated

How to claim gift card:

Once a year a picture/file of a completed COVID card through Go365 wellness portal.

Rewards information can be found at: https://www.humana.co m/medicaid/benefits/go365

Gift Card Options:

2021 Retailers – Walmart, CVS, Amazon

2022 Retailers - Walmart, CVS, Kohls, Google Play, iTunes, Regal Theatre, Uber, Applebee's, Chili's, Panera, and more

Post Discharge Meals 10 home-delivered meals following discharge from an inpatient stay related to COVID diagnosis **Member incentive:** \$100 gift card to Wal-Mart, Amazon, Kroger, or CVS

Eligibility: members (ages 5 years and up) fully vaccinated on/after June 1, 2021, and members that have received their booster but not previously claimed a gift card for their vaccination.

How to claim gift card: Step 1: Get the COVID-19 vaccine.

Step 2: Call 1-833-986-0072 or download the mobile app, **My Molina**, to provide proof of vaccination and select the gift card of choice.

Incentives offered through March 31, 2022.

Member incentive: \$100 Gift Card to Walmart or CVS

Eligibility: members ages 5 and up who are fully vaccinated July 1, 2021 or after

How to claim gift card: Call Member Rewards at 1-800-870-5574, TTY 711, 7am to 7pm CST Monday to Friday. This opportunity is valid until March 31, 2022

Additional offering:

14 free home delivered meals for members ages 5 and up who are fully vaccinated*

Obtain this benefit by completing the attestation form online at uhccp.com/KY or calling Member Services at 1-866-293-1796, TTY 711, 7am-7pm ET Monday-Friday.

All incentives offered through March 31, 2022

Member incentive: \$100 Walmart gift card. \$25 Walmart gift card if fully vaccinated prior to July 1, 2021.

Eligibility: Medicaid members—ages 5 and up—who are fully vaccinated after July 1, 2021, or member received a booster and had not previously redeemed a COVID gift card

How to claim gift card: COVID vaccine incentive cards can be redeemed at: https://wellcarerewards.ins pireandperform.com/

Additional offering: 10 meals provided to member after a COVID related hospital stay

All incentives offered through March 31, 2022.